



Nutrition and Aging Resource Center

Howdy, Partner! How to Make Partnerships Work for You. Innovations in Nutrition Programs and Services Grantee Annual Conference Recap

May 23-24, 2023
Des Moines, IA

Creating and maintaining partnerships are keys to success when it comes to grant projects. The Nutrition and Aging Resource Center hosted the 2023 Innovations in Nutrition Programs and Services (INNU) Grantee Annual Conference with 2020, 2021 and 2022 INNU Grantees in attendance. As the theme focused on partnerships, the goals were for grantees to network, learn how to create strong partnerships for grant projects, and sustain the relationships for future collaboration, opportunities and funding.

The INNU Conference hosted incredible speakers. The invaluable content included creating partnerships in an innovative fashion, sustainability and fundraising, an impact writing workshop, and digging deeper into relationship building. Additionally, grantees walked through a workplan workshop and participated in speed networking to learn more about grantees' projects and to gain successful tips.

Lightning talks were captured with five INNU Grantees as a way to share more about the work they are doing. The Lightning Talks will be posted on the Nutrition and Aging Resource Center Website and social media when completed.

The 2023 INNU Conference was a success; here is to meeting again in 2024!

Thank you to our keynote speakers!

Creating Partnerships That
Disrupt Innovation
Darcy Swon

The Sustainability Question: Is
Fundraising the
Action or the Result?
Trace Hoekstra

Impact Writing Workshop
Sara Delheimer

Relationships: The Original
Currency
De'Amon Harges



INNU GRANTEE annual conference

MAY 23-24, 2023
DES MOINES, IOWA

PARTNERSHIPS!

"Older adults are NOT just numbers."



PARTNERSHIPS
move communities
FORWARD

FUNDRAISING:

is it the **ACTIVITY** or the **RESULT?**



"SUSTAINABILITY is an ONGOING activity."
-Trace Hoekstra



ENTREPRENEURIAL MINDSET CHARACTERISTICS:

- Take initiative
- adapt to change
- see challenges as opportunities
- find creative solutions
- think outside the box
- comfortable with risk

NON-MONETARY NEEDS FOR SUSTAINABILITY
PARTNERSHIPS PEOPLE VOLUNTEERS POLICY TRUST OUTCOMES

- ### the PROGRAM ECOSYSTEM
- Do good work
 - Document impact
 - Share outcomes
 - Fund good work

DISRUPTIVE CHANGE:

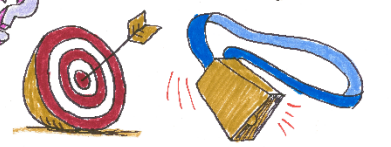
MAJOR TRANSFORMATION THAT TAKES PLACE WITHIN AN ORGANIZATION OR INDUSTRY



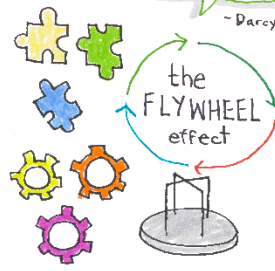
failure = FIRST ATTEMPT AT LEARNING

CHANGE can be triggered by a number of different factors

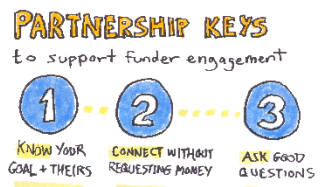
"KEEP ASKING WHY NOT?"



-Darcy Swan



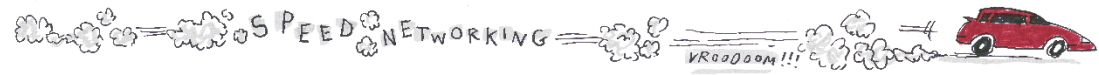
- ### POTENTIAL BREAKDOWNS:
- No communications plan
 - Not communicating outcomes
 - Gaps
 - Technical assistance orgs



PARTNERSHIPS are FUNDAMENTAL for the ability to DO GOOD WORK.



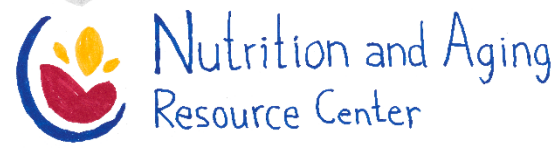
RELATIONSHIPS are the ORIGINAL CURRENCY



#INNU2023

@aging.nutrition

art: nathanTwright.com



Thank you to all of our 2020 INNU Grantees!

Open Hand Atlanta

- Laura Samnadda, MS, RDN, LD: Director of Nutrition Services
- Dr. Miranda Cook, PhD: Research and Evaluation Manager
- Aleta McLean: Senior Director of Client Services and Outcomes Tracking

Apostle Group

- Harlivleen (Livleen) Gill, MBA, RD, LDN, FAND: President and CEO, Bethesda NEWtrition and Wellness Services
- Heather Engelman, MS, RD, LD: Manager of Nutrition Services, Bethesda NEWtrition and Wellness Services

Georgia State University, University Foundation, Inc.

- Jordan Westcott, PhD, NCC: Virginia Tech

Kentucky Cabinet for Health and Family Services

- Marnie Mountjoy: Director for the Division of Aging and Physical Disabilities, Kentucky Department for Aging and Independent Living

New York City Department for the Aging

- Agnes Mak, LMSW: Senior Director of Aging Wellness, New York City Department for the Aging

The Oasis Institute

Emir Kandzetic, MPH: Program Manager

AgeOptions

- Paul H. Bennett, PhD, MSW: Manager of Advocacy, Evaluation and Planning
- Emma Kidder, MPD, MSW: Program Coordinator

Project Open Hand

- Erika Tribett, MPH: Manager, Program Design; Nutritionist

Iowa Department on Aging

- Bambi Press, RD, LD: Healthy Aging Director

North Carolina Center for Health and Wellness at the University of North Carolina Asheville

- Natasha Vos, MPH, RD: Senior Project Manager

Extra Thank You to:

- [Allora Café](#): Networking Dinner
- Wellness Break: Kiki Curtis, Certified Yoga and Silver Sneakers Fitness Instructor
- [World Food Prize Hall of Laureates](#): Group Tour
- [Graphic Notetaker](#): Nathan T. Wright



► Learn more about the Nutrition and Aging Resource Center. Subscribe to the newsletter and follow us on social media!

